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Today I would like to share with you the SEO tools & resources I use in my online business. I'll share with you tools to help with your on-page SEO, off-page SEO (linkbuilding), market research, rank tracking, content creation, etc.

Let's get started...

Market/Keyword Research

[Market Samurai](#) – I do a big part of my market research with Market Samurai and Keywords Everywhere. Plus I like Market Samurai's SEO competition module.

[Keywords Everywhere](#) – This free browser add-on for Chrome will give you search volume, cost-per-click & competition data for any keyword you want to target. Back in the day you could use Google's keyword tool for free now you must run ads to get their search volume, CPC and competition data.

[Keyword Finder](#) – You can pull tons of great information from this keyword tool like monthly search volume, CPC, level of competition in PPC advertising, etc.

[Ubersuggest](#) – This tool is an oldie but goodie. This keyword tool will give you keyword ideas you can't find with Google's Keyword Planner.

Content Creation Tools & Services

[Article Builder](#) – This article writing software cranks out high quality, unique articles at the push of a button. Perfect for websites that have Tier 1 backlinks. Content created by this software shouldn't be used for your money site. Article Builder has an awesome auto-blogging feature as well.

[iNeedArticles](#) – I create most of my own content but when I need to outsource a batch of articles I use this service. One of their best features is their e-book writing service.

[Authority Content Profit System](#) – This service will create for you 30 done-for-you articles per month (1 per day). This service is perfect for people new to content marketing and blogging.

On-Page SEO Tools

[SEOPressor Connect](#) – This is the ultimate tool when it comes to improving all aspects of your on-page SEO. It's the newest version of SEOPressor and it flat out rocks!

[SEO Search Terms Tagging](#) – This plugin will strengthen your on-page SEO, get your pages indexed easier and let you know the keywords your visitors typed into Google to get to your blog posts. You can also convert those keywords into tags. What I like about this plugin is you can uncover

some really good longtail keywords people were typing in to get to your site, you could then get more ideas to create more content around those keywords.

[All in One SEO Pack](#) – This is one of my favorite plugins when it comes to on-page SEO because it's so easy to use. It helps you optimize your blog's meta tags and displays a box right below your “add new post” page giving you a place to add your title, meta description and keywords.

Off-Page SEO/Linkbuilding Tools

[Rank and Stick SEO](#) – This done-for-you SEO service will generate thousands of high quality backlinks for your money site on a monthly basis. Literally blow your competition out of the water and get 1st page Google rankings with this service alone. It's that powerful!

[GSA Search Engine Ranker](#) – GSA is a desktop-based linkbuilding tool. It's about as powerful as Senuke without the high monthly cost. Great tool to have in your linkbuilding arsenal.

[GSA Captcha Breaker](#) – This software addon is absolutely mandatory if you're going to run GSA Search Engine Ranker. Pay for it one time and never worry about having to buy captchas again!

[Spin Distribute](#) – You can do a lot with this service. You can get articles written, spun and distributed to hundreds of article directories! Back in the day I would use Article Marketing Robot to generate article backlinks now I just use this service.

[Link Idexr](#) – This service will help index your backlinks so Google can count them. Get quicker 1st page Google rankings with this service.

[SocialAdr](#) – It never hurts to add some social signals to your linkbuilding. With SocialAdr you can get hundreds of social shares to your content with a few clicks of a button!

SEO Backlink Checkers

[Ahrefs](#) – Best backlink checker on the market in my opinion. Tons of features plus they show you really detailed stats. There is a free version as well if you're on a budget.

[Google Webmaster Tools](#) – Add your website to Google Webmaster Tools and you have the ability to download all of your backlinks. I use this awesome tool every day plus you can't beat the price (it's free).

Rank Trackers/Site Analysis

[Rank Tracker](#) – This is desktop-based rank tracking software and is part of a suite of powerful [SEO tools from Link-Assistant.com](#). They also have a free version of this software as well.

[Pro Rank Tracker](#) – There are a few good rank trackers to choose from but Pro Rank Tracker is my favorite. They let you track 20 keyword terms for free. For \$19 a month they let you track 300 keyword terms.

[Screaming Frog](#) – This awesome free tool will crawl your website looking for technical issues that can possibly hurt your on-page SEO (broken links, duplicate content, problems with page titles & meta data, etc).

[Website Auditor](#) – This desktop-based software will check for onsite issues like Screaming Frog. In my opinion it has more features but you can't go wrong with either one.